

IGA Coca Cola Institute Online Training Course Catalog

1. Getting Started Library

1. WELCOME TO ONLINE TRAINING

This course was designed to introduce new users to IGA Coca-Cola Institute's online courses. You will learn page and course layout, as well as the functionality of post-tests. Other topics include certificate management and how to troubleshoot common errors.

Note: In addition to an introduction to online training, the Japanese version of this course introduces users to the supermarket industry, customer service, professionalism and entry level-positions.

Course Duration: 15 mins.

2. WELCOME TO TRAINING FOR MANAGERS

This is an introduction to online training, geared toward training managers. It introduces the concept of blended learning, which combines e-learning (electronic or web-based) methods with traditional methods to accomplish training program goals.

In this course, you will learn about reports, the training manual, career development, best practices and ways to encourage training among your associates.

Topics:

- Why Training?
- Types of Training
- Institute Procedures and Best Practices

Course Duration: 30 mins.

2. General Knowledge Library – L1

3. ALCOHOL SALES AWARENESS

This course is designed for food retailers who sell alcohol. Alcohol sales are strictly regulated, so associates will occasionally have to refuse a sale to a minor or a person who is intoxicated.

Additionally, this course explains the effect alcohol has on behavior, defines blood alcohol content, classifies legal forms of identification and discusses what to do with fake IDs.

Topics:

- The Impact of Alcohol
- Refusing a Sale

Course Duration: 1.25 hours

4. CUSTOMER SERVICE AND PROFESSIONALISM I

Due to increased competition, providing customer service is a necessity in the supermarket industry. Consumers who are not satisfied with the service they receive can easily take their business elsewhere. They will often inconvenience themselves by spending more money and traveling farther if it means doing business with a company that appreciates them.

For this reason, it is vital that you learn how to provide exceptional service that builds relationships and keeps consumers coming back.

Topics:

- The Consumer
- Customer Service
- Interpersonal Skills

Course Duration: 2.5 hours

5. CUSTOMER SERVICE AND PROFESSIONALISM II

For many associates, the supermarket industry provides their first experience in a professional workplace. For this reason, they must learn professional etiquette and understand that a workplace is always courteous, conscientious and businesslike.

To better serve your consumers and contribute to your store's team, it is vital that you learn about professionalism and proper workplace etiquette in the supermarket.

Topics:

- Professionalism
- Workplace Etiquette

Course Duration: 1.25 hours

6. FOOD SAFETY AND SANITATION BASICS

Public health has seen vast improvements in recent years, but nevertheless, there are still cases of food-borne illness that can result in hospitalization, or even death.

You—as a representative of the food retail industry—may be one of the last people to handle a consumer's food before it reaches his or her home. For this reason, it is vital that you ensure your store is sanitized and the food you sell is safe for your consumers to eat.

Topics:

- Avoiding the Temperature Danger Zone
- Preventing Contamination of Food and Equipment
- Maintaining Good Hygiene Practices
- Dealing with Food from Unsafe Sources

Course Duration: 50 minutes

7. INTRODUCTION TO FOOD AND HEALTH

The consumer population is becoming increasingly concerned with healthier diets. For this reason, it is vital that food retail associates understand the impact food has on health.

This course provides you with up-to-date nutrition information, as well as innovative tools to further your commitment to living a healthy lifestyle. By developing a better understanding of how the things you eat influence your own health, you will be better equipped to serve the health-conscious consumers who visit your store.

Topics:

- A Balanced Diet
- Body Management
- Specific Dietary Concerns
- Helping Consumers

Course Duration: 2.25 hours

8. KEY U.S. SUPERMARKETS

In this course, you will learn about many of today's top and most unique retail food store chains in the United States. This course outlines how these stores differentiate themselves from the competition. You will learn about these stores' company overview, human resources and finances.

By learning what others are doing, you will be able to adapt successful business formats into your own store's practices.

Topics:

- Retail Overview
- Stores
- Store Information

Course Duration: 1.5 hours

9. SELLING SOLUTIONS

In today's competitive food retail market, stores need to do more than just sell products if they want to stand out from the competition; they need to sell solutions to their consumers' shopping needs. What are individual consumers looking for in the store, and how can store associates provide the best possible assistance while maximizing sales?

In this course, you will learn about emotional branding, probing questions, the principles of selling, and the best ways to provide your consumers with the best possible solutions to their shopping needs.

Topics:

- Interactions
- Customers
- Product Knowledge

Course Duration: 2.5 hours

10. STORE SAFETY I

In the food retail industry, supermarkets can stay ahead of the competition by creating a safe shopping and working environment. This is because when supermarkets are not strongly committed to safety, accidents happen, theft occurs, consumers are lost, profits fall and insurance prices go up.

By increasing safety awareness at all levels of the store—from cleanliness and sanitation to emergency preparedness—it is possible for a supermarket to reduce insurance claims, creating a cleaner, safer and better store for both the consumers who shop there and the associates who work there.

Topics:

- Cleanliness and Sanitation
- Prevention and Preparedness

Course Duration: 2 hours

11. STRESS MANAGEMENT

Stress is a normal part of life, but too much of it can have devastating effects on physical and mental health. It stems from many causes, among them lack of sleep, depression, work and financial stability.

This course will test your stress levels and help you determine if you need to reduce the stress in your life. You will also learn causes and effects, as well as simple steps and small changes you can make to manage your stress.

Topics:

- The Basics of Stress
- The Types of Stress

Course Duration: 1.25 hours

12. SUPERMARKET FINANCE

This course serves as an introduction to financial statements and the numbers found in those statements. Financial statement numbers are important, because they indicate your store's financial health. Even a small change in operations can make a difference in your store's profit.

This course will familiarize you with the basics of the income statement and balance sheet, as well as important calculations and ratios.

Topics:

- Financial Statements
- Balance Sheets
- Turnover and Shrink

Course Duration: 2 hours

13. TOBACCO SALES AWARENESS

Tobacco products are addictive and have many serious and detrimental effects on health. For this reason, the sale of tobacco products is strictly regulated, and there are laws prohibiting tobacco sales to minors.

As a tobacco sales associate, it is your responsibility to understand the consequences of tobacco use, so you can better implement tobacco laws. Ensure that your store stays in compliance by checking identification and, if necessary, refusing a tobacco sale.

Topics:

- Health Effects
- U.S. Laws
- Consumers

Course Duration: 1.75 hours

2. General Knowledge Library – L2

14. 14-28. BEER CONNOISSEUR CURRICULUM

This is a curriculum of 15 courses. The goal of this curriculum is to help you develop expert knowledge and appreciation of beer. It covers a wide range of subjects, from brewing to using beer in culinary cuisine.

Courses:

- Tutorial
- 14. Overview - 1
- 15. Ingredients - 2
- 16. Brewing Process - 3
- 17. Beer Styles - 4
- 18. Storage and the Perfect Pour - 5
- 19. Glassware - 6
- 20. Pairings Overview - 7
- 21. Beer with Rich and Creamy Food - 8
- 22. Beer with Tart Citrusy, Light, and Fresh Food - 9
- 23. Beer with Grilled, Seared, and Blackened Food - 10
- 24. Beer with Hearty and Savory Food - 11
- 25. Beer with Hot and Spicy Food - 12
- 26. Beer with Desserts - 13
- 27. Beer with Cheese - 14
- 28. Cooking with Beer - 15
- Conclusion

Curriculum Duration: 2.5 hours

29. CATEGORY MANAGEMENT

Shelf space is often scarce due to a constant supply of new products. Retailers are frequently challenged when deciding what products to add to the inventory, where to place them and at what price, as well as how to promote them.

The category management process is designed to help retailers and suppliers successfully manage shelf space. This course helps you understand how to develop categories through collaboration and focus on the consumer and market.

Topics:

- Category Management Essentials
- The Eight Steps of Category Management
- The Trends and Future of Category Management

Course Duration: 3 hours

30. FOOD RETAILING TODAY

The food retailing industry is constantly changing. Fluctuating food and shopping trends have a large impact on the industry and should play an important role in how a supermarket business is run. In order to better serve consumers, savvy retailers must understand and adapt to the industry's changing conditions.

This course will keep you up-to-date on recent industry, lifestyle and consumer changes and how they affect the role of the supermarket.

Topics:

- Retail Channel
- Retail Food Industry
- Supermarket Business

Course Duration: 2.5 hours

31-34. FOOD SAFETY AND SANITATION CURRICULUM

This is a curriculum of 4 courses. The goal of this curriculum is to help you meet state compliance in regards to food safety and sanitation and prepare to take your state's food handler certification examination. It covers a wide range of subjects, from food-borne illnesses to safety programs and regulations.

Topics:

- 31. Food-Borne Illness – FSS1
- 32. The Flow of Food – FSS2
- 33. Facility Design and Maintenance – FSS3
- 34. Food Safety Programs and Regulations – FSS4

Course Duration: 8 hours

35. LOSS PREVENTION

Many food retailers focus their attention on promotion, merchandising and category management but ignore the important subject of loss prevention. Theft and lost product can have a detrimental effect on store profit, yet many stores do not provides resources to help solve loss prevention issues.

This course focuses on the ignored issue of loss prevention, helping you provide solutions to control loss and increase your store's bottom line.

Topics:

- Introduction to Loss Prevention
- Associate Theft and Receiving
- Shoplifting and Organized Retail Theft
- Other Forms of Theft
- Theft Prevention

Course Duration: 4 hours

36. NON-ALCOHOLIC BEVERAGES DEPARTMENT

The non-alcoholic beverages department is an essential section of the store. Associates in this department must learn how to merchandise, know the different beverage categories and utilize temperature to sell more products.

As an associate in the non-alcoholic beverages department, it is your responsibility to gain knowledge of the products you sell and the best way to sell them. Note: this is an introductory course; the second course in this series is “Non-Alcoholic Beverages Department – Soft Drinks.”

Topics:

- The Non-Alcoholic Beverage Department
- Making Money in the Beverage Department
- Beverage Category Basics
- Marketing Beverages in Your Store
- Make it Cold to be Sold
- Direct Store Delivery

Course Duration: 2.5 hours

37. NON-ALCOHOLIC BEVERAGES DEPARTMENT - JUICES

Juices are a multi-billion dollar industry. All ages of consumers purchase juices for all different kinds of occasions. One of the most appealing aspects of the category is variety: Juices come in many flavors, such as orange, apple, guava, pomegranate and grape.

In this lesson, you will learn the history of juice—including how citrus was used in ancient times and brought to the United States—as well as the key manufacturers of the industry. You will also learn about the three main juice segments: chilled, frozen and shelf stable.

Topics:

- The History of Juice
- Juice Segments
- Consumer Demographics

Course Duration: 3 hours

38. NON-ALCOHOLIC BEVERAGES DEPARTMENT - SOFT DRINKS

After receiving an overview in the introductory course, “Non-Alcoholic Beverages Department,” this course focuses on a specific beverage category: soft drinks. Soft drinks are not only the largest volume contributor within the department, but also make the most retail dollars for your entire store.

As an associate in the non-alcoholic beverages department, it is vital that you develop your understanding of soft drinks and the consumers who purchase the product.

Topics:

- Soft Drink Product Category
- Segments of the Product Category
- The Soft Drink Consumer
- Soft Drink Category Management

Course Duration: 3.25 hours

39. PROMOTIONS AND MERCHANDISING

Products do not sell themselves. Food retailers must rely on merchandising, a process that is much more complex than simply choosing a product, placing it on a shelf and someone buys it.

As a supermarket representative, it is imperative that you help implement a successful merchandising program. In this course, you will develop an understanding of the basics of merchandising and consumer buying habits, as well as complimentary products, pricing and promotions.

Topics:

- Merchandising Basics
- Buying and Pricing
- Communication and Presenting

Course Duration: 3.5 hours

40. SEXUAL HARASSMENT

Awareness of sexual harassment in the workplace has increased rapidly in recent years, and retailers must communicate to every associate that sexual harassment will not be tolerated within their stores. This is accomplished by implementing a sexual harassment program that ensures all associates understand and comply with the standards of Title VII of the Civil Rights Act of 1964.

In this course, you will learn the meaning of the term “sexual harassment,” differentiate between the classification of different kinds of sexual harassment and view examples of preventative measures.

Topics:

- Sexual Harassment - Brief History
- Dealing with Sexual Harassment
- Prevention

Course Duration: 2.75 hours

41. STORE SAFETY II

In this course geared toward managers, supervisors and owners, you will learn safety management practices, as well as how to bring your store into compliance with safety regulations. This includes implementing non-discriminatory hiring practices, forming safety committees and investigating accidents.

As a store manager or owner, it your responsibility to ensure that your company is in compliance with Federal and State laws, and that policies are in place to ensure the safety and wellbeing of everyone who enters your store.

Topics:

- Hiring and Training
- Promoting and Delegating
- Reporting and Investigating

Course Duration: 1.5 hours

3. Supermarket Library – L1

42. BAKERY CLERK

The responsibilities of a bakery clerk extend beyond slicing bread and baking cakes. Bakery clerks must be knowledgeable about the products in the bakery. They must know the step-by-step processes of product preparation, as well as ways to sell those products and maintain sanitation standards. As a bakery clerk, you should develop your knowledge and skills in all of these areas to deliver the best possible bakery products to your consumers.

Topics:

- Food-Handling Basics
- Receiving and Storing
- Product Identification and Knowledge
- Bakery Production
- Bakery Department Sanitation
- Merchandising

Course Duration: 5 hours

43. CASHIER

As an integral part of the supermarket team, cashiers must know the proper procedure for a wide range of situations and subjects. They operate the checkout system and its components, identify products, handle money and payments, prevent shrink, bag orders and maintain the front end. As a cashier, it is vital that you develop your skills and knowledge in all of these areas in order to enhance your store's image, contribute to daily operations and better serve your consumers.

Topics:

- Basic Responsibilities
- Produce Identification
- Payment
- Shrink
- Bagging Groceries

Course Duration: 3 hours

44. COURTESY CLERK

A courtesy clerk is often the first associate consumers see when they walk into the store and the last one they see before walking out. So when consumers return home and find their eggs are broken and bread is crushed, they not only blame the courtesy clerk, but they also may choose not to buy from the store again.

As a courtesy clerk, it is your responsibility to avoid this outcome by properly bagging and carrying out consumers' orders.

Topics:

- Front-End Support
- Bagging

Course Duration: 2 hours

45. DELI CLERK

Second only to the front end, the deli department has the most interactions with consumers. Deli clerks take orders and offer suggestions. They are responsible for product storage and preparation while ensuring all food safety and sanitation measures are met.

As a deli clerk, it is important for you to follow the suggestions given by the FDA's Food Code and develop the skills necessary to better serve the consumers who visit your store's deli department.

Topics:

- Food Handling Basics
- Receiving and Storing
- Product Identification and Knowledge
- Deli Food Preparation
- Deli Department Sanitation
- Deli Merchandising

Course Duration: 4.5 hours

46. FLORAL CLERK

Consumers who visit the floral department appreciate having fresh flowers in their home or giving flowers as gifts. In grocery stores across the United States, roses, bouquets, and potted blooming flowers account for 79% of floral sales.

As a floral clerk, it is imperative that you properly care for and handle the flowers and bouquets in the floral department. You should develop the skills necessary to contribute to your store's overall sales and meet the expectations of your consumers.

Topics:

- Floral Care and Handling
- Floral Merchandising

Course Duration: 2 hours

47. FROZEN FOODS AND DAIRY CLERK

High traffic in the frozen food and dairy departments creates a large product turnover. For this reason, the frozen food and dairy department must develop efficient customer service.

As a frozen foods and dairy clerk, your responsibilities include ordering, receiving, storing, stocking and ensuring safety standards. You must develop your skills in these areas in order to provide your consumers with the right products and the service they demand.

Topics:

- Frozen Foods and Dairy Basics
- Ordering and Receiving
- Stocking Operations and Safety
- Product Storing
- Other Responsibilities

Course Duration: 3 hours

48. GROCERY STOCKER

It is imperative that supermarkets receive and keep products on the shelves so that consumers can find what they are looking for. For this reason, grocery stockers are a vital part of the supermarket team.

As a grocery stocker, it is your responsibility to receive, stock, display and locate products. Additionally, you must interact with consumers and suggestively sell to help increase your store's profits.

Topics:

- Stocking Basics
- Receiving
- Stocking Operations
- Product Storing
- Other Responsibilities

Course Duration: 2.5 hours

49. MEAT WRAPPER

The responsibilities of meat wrappers are highly specialized. Basic operations include displaying, labeling and rotating, and due to the chance of spreading food-borne illness, knowledge of safety and sanitation is vital.

As a meat wrapper, you must learn how to identify different cuts of beef, veal, pork, lamb and poultry and then describe the cooking methods and safe temperatures for each cut.

Topics:

- Food Handling Basics
- Food Safety
- Food Safety Prevention
- Product Knowledge
- Meat Department Operations
- Meat Department Sanitation

Course Duration: 3 hours

50. PRODUCE CLERK

Each produce product is unique. With hundreds of possible produce items available in supermarkets around the world, produce clerks must be able to identify and provide consumers with the best and most efficient service possible.

As a produce clerk, it is your responsibility to contribute to the supermarket team by receiving, stocking and storing produce and ensuring safety standards.

Topics:

- Produce Clerk Basics
- Receiving
- Product Storing
- Produce Stocking and Displaying Operations
- Product Identification
- Other Responsibilities

Course Duration: 3 hours

51. RECEIVING

Typical small- and large-format food retailers receive approximately 1,100 and 12,000 direct service deliveries, respectively, each year. This, in addition to wholesaler deliveries, means that the receiving aspect of an operation can occupy a valuable amount time, labor and resources.

In this course, you will learn the basics of food retail receiving, as well as some of the best receiving practices and procedures currently being used in the market today. Topics in this course include DSD and wholesaler deliveries, the job responsibilities of receivers, check-in procedures and shrink reduction.

Topics:

- Types of Deliveries
- Best Practices

Course Duration: 1.75 hours

3. Supermarket Library – L2

52. ASSISTANT BAKERY MANAGER

Assistant bakery managers must develop the necessary tools for improving department operations and sales. This includes understanding consumers, keeping track of, promoting and displaying products and managing daily operations, such as sanitation and scheduling.

In this course, you will develop all of these skills, as well as learn how to effectively merchandise and provide the best possible service through team building and empowering your associates.

Topics:

- The Consumer
- Sales and Merchandising
- Bakery Operations

Course Duration: 2.5 hours

53. ASSISTANT DELI MANAGER

Assistant deli managers must develop the necessary tools for improving department operations and sales. This includes differentiating the department from the competition and satisfying consumers' need for convenience.

In this course, you will develop all of these skills, learn about new deli products, provide improved services and increase your understanding of the deli department's day-to-day operations.

Topics:

- Remaining Competitive
- Sales and Merchandising
- Deli Operations

Course Duration: 3.5 hours

54. CHEESE SPECIALIST

With more than 300 different varieties, cheese is one of the fastest growing industries. Cheese specialists must understand how to contribute to a profitable cheese department by knowing the differences between each of the cheese varieties and how to market them.

As a cheese specialist, you must develop in-depth knowledge about cheese in order to attend to the needs of consumers interested in purchasing cheese products.

Topics:

- Cheese Industry
- Cheese Varieties
- Cheese Merchandising

Course Duration: 3.5 hours

55. MEAT APPRENTICE - AN INTRODUCTION

Meat apprentices must be trained in a wide range of subjects: industry trends, the role of the government, specific cuts and types of meat, safety and sanitation measures and merchandising.

As a meat apprentice, it is your responsibility to hone your skills and understand meat procedures in order to cater to the needs of your consumers and enhance your store's productivity.

Topics:

- United States Meat Industry Today
- The Role of the United States Department of Agriculture
- The Predominance of Beef
- Other Red Meats and White Meats
- Equipment, Food Safety, and Sanitation

Course Duration: 5 hours

4. Convenience Library

56. CONVENIENCE STORE CASHIER

The duties of a convenience store cashier extend beyond simple checkout procedures. Cashiers must have a thorough understanding of every type of payment, as well as what to do with lottery tickets and how to bag products. Cashiers should also know how to behave in dangerous situations like robberies.

In this course, you will learn the basics of being a convenience store cashier, which includes everything from checkout procedures to preventing theft of merchandise.

Topics:

- Checkout Duties
- Other Duties
- Shrink

Course Duration: 1 hour

57. CONVENIENCE STORE CUSTOMER SERVICE

The consumer is the most important person in the convenience store; if a consumer is unsatisfied, he or she may choose to shop at a competitor or different retail store format, such as a supermarket with a fuel center. However, if convenience store associates give consumers extraordinary and friendly service, the consumer will most likely return to the store in the future.

As a convenience store sales associate, you have a responsibility to provide friendly, efficient and professional service to each and every consumer who enters your store.

Topics:

- Communication
- Difficult Situations
- Professionalism

Course Duration: 1.5 hours

58. CONVENIENCE STORE OPERATIONS

A convenience store associate is often challenged to complete a variety of task accurately and efficiently, even if he or she is the only person in the store.

In this course, you will learn some of the key convenience store tasks you should perform. This includes keeping both the interior and exterior of the store clean and organized, as well as the responsibilities associated with gasoline.

Topics:

- Shift Duties
- Displays and Storage
- Petroleum

Course Duration: 1 hour

5. Logistics Library – L1

59. FOOD LOGISTICS I

Food Logistics I is the first course in the Food Logistics library; the course focuses on introductory definitions to help initiate you to the food distribution system. This includes the history of food distribution, essential rules, and specific types of warehouses and distribution centers.

Upon completion, this course will have provided a foundation of knowledge for the other courses in the Food Logistics library, as well as the basic implementation of successful food distribution.

Topics:

- Distribution Center
- Warehouses
- The Four Rules

Course Duration: 1 hour

60. FOOD LOGISTICS II

Food Logistics II is the second course in the Logistics library and serves as a follow up to Food Logistics I. This course focuses on important management and organizational practices when planning, building and structuring a new food distribution center. A plan is presented that includes market research, a site study analysis, materials handling, building design and transportation integration.

Upon completion, this course will have provided you with the basic steps for developing and organizing a new food distribution center.

Topics:

- Market Research
- Site Study Analysis
- Material Handling Systems

Course Duration: 2 hours

5. Logistics Library – L2

61. DC FOOD POLICY

A clean and organized food distribution center is a direct reflection of the logistics management team and the corporation, because it reveals the attitude of the entire workplace. When the facility looks good, the entire operation works more efficiently, experiences significantly less damage, encourages customer service, has positive morale and creates a positive impact on associate safety.

This course helps DCs understand food sanitation regulations, particularly in the United States, as well as how to implement a successful food policy program.

Topics:

- Government Regulations
- Recalls
- Food Defense Plans

Course Duration: 2 hours

62. DC INFORMATION TECHNOLOGY

Information has become the lifeline of the global food distribution system. Almost every job performed in the supply chain process interacts with multiple computers that provide an overwhelming amount of data from virtually anywhere in the world. This data is translated into meaningful reports, emails, scorecards and instant messages, providing current feedback on critical issues, problems and successes.

The course arms distribution center IT teams with up-to-date insight into current technological and strategic practices. These insights will help the entire logistics team be more professional and more effective, giving them the ability to make better decisions in a dynamic operating business environment.

Topics:

- Implementation
- Terminology
- Trends

Course Duration: 1.75 hours

63. DC INVENTORY MANAGEMENT

Inventory management is an imperative part of every food distribution center, because the inventory management team must make decisions that affect the entire operation.

In this course, you will learn about the responsibilities of inventory management, which include: verification of product counts and dollar values, making adjustments to inventory count and insuring all products are in the correct location.

Topics:

- Inventory Models
- Products and Storage
- Evaluation and Accounting

Course Duration: 2 hours

64. DC LOADING AND SHIPPING

The loading and shipping process can be challenging. It requires a great deal of logistics, from organizing a shipping schedule to checking orders, to utilizing the right trailers and equipment to transport customer orders. Coordination is required at both the distribution center and the customer's store location, as well as between the order selectors and drivers.

In this course, you will learn basic information and techniques to help ensure a smooth loading and shipping operation. This, in turn, will lead to greater overall efficiency in the DC and great customer satisfaction.

Topics:

- Routing and Load Types
- Managing the Dock
- Measuring Performance

Course Duration: 2 hours

65. DC ORDER SELECTION

The third step in the food distribution center cycle of operations, the order selection process, is often considered the most important. This is because it accounts for the largest single element of operating costs.

In this course, you will learn about the equipment and systems used during order selection, as well as its history and common best practices.

Topics:

- Equipment and Systems
- Picking Concepts
- Product Layout

Course Duration: 2.5 hours

66. DC RECEIVING

The receiving function is incredibly important to the entire food distribution operation. This is because it initiates the movement of products into the center and sets the pace of product movement.

In this course, you will learn the various delivery methods and best practices of efficient receiving operations. This knowledge will help you ensure that an exemplary inbound receiving operation contributes to your center's success.

Topics:

- Delivery Methods
- Operations
- Measuring Performance

Course Duration: 1.25 hours

67. DC RISK MANAGEMENT

Risk management is a vital component of the food distribution operation. Risk management includes predictions and investments in security that are designed to prevent situations that would be damaging to the company.

In this course, you will learn the procedures and challenges associated with security, loss prevention and risk management. This knowledge will help deter and prevent theft by ensuring that inventory is maintained and delivered to customers as promised.

Topics:

- Inventory Models
- Theft Prevention
- Evaluation

Course Duration: 2 hours

68. DC STORAGE AND REPLENISHMENT

Storage and replenishment is a complex function in the distribution center. It ensures that product is received and stored in specific areas, and it requires a great deal of communication between teams.

This course will familiarize you with the different types of storage and equipment used in this function, and teach you how to putaway product and measure the performance of the entire storage and replenishment operation.

Topics:

- Types of Storage
- Putaway Procedures
- Types of Replenishment

Course Duration: 2.25 hours

6. IGA Library – L1

69. WELCOME TO IGA

This course gives you a quick insight into what makes your IGA the store where consumers prefer to shop... and the important position you have in continuing our tradition of service excellence.

You will learn how IGA supports the local independent grocer with programs and tools to help make a difference in the community. Welcome to IGA!

Topics:

- Why IGA?
- The IGA Brand
- IGA Programs

Course Duration: 30 mins.

6. IGA Library – L2

70. FIVE STAR ASSESSMENT PROGRAM TUTORIAL

The 5-Star Assessment Program Tutorial is available only to IGA Retailers in the United States.

The course is designed to help IGA Retailers understand the 5-Star Assessment Program, prepare for visits from 5-Star Assessment “CEOs” and utilize the program to maximize their store’s success.

Topics:

- Welcome to the 5-Star Assessment Program
- What is the 5-Star Assessment Program?
- Training and Development

Course Duration: 1 hour

71. IGALINK WEBSITE, MOBILE WEB APP, AND EMAIL NEWSLETTERS

IGALink is your digital shopper marketing program which includes many easy-to-use yet powerful features on your own website and mobile web app! IGALink is your opportunity to connect with shoppers through your own media, telling your own unique IGA Story. Take this course to learn how to use IGALink to build your online community!

Topics:

- Customize your IGALink website
- Create custom pages
- Send email newsletters
- Review website analytics

Course Duration: 1.75 hours

72. IGALINK – YOUR DIGITAL SHOPPER CONNECTIONS

A huge emphasis is now being placed on digital shopper marketing in the food retail industry. Websites, mobile web apps and social media are taking center stage in shoppers' lives. Connecting with customers at the store level alone is no longer enough—today's grocer must also actively engage customers on the Internet with digital marketing tools.

In this course, watch a presentation by IGA USA's Vice President of Marketing, Branding and Business Development, Jim Waltz. During his presentation, Waltz familiarizes IGA Retailers with *IGALink*, a digital shopper marketing program that allows retailers to connect with customers via the Internet in the same personalized, community-focused way that they connect with customers in their stores.

Topics:

- A Closer Look at *IGALink*
- Retailer Homepage
- IGA Mobile Homepage

Course Duration: 1 hour

73-76. LOOK OF SUCCESS INITIATIVE PROGRAM CURRICULUM

This is a curriculum of 4 courses. The goal of this curriculum is to provide you with shopper-centric solutions designed to improve the consumer shopping experience within your store. This includes several subjects, such as advertising to deliver increased sales and profit.

Courses:

- 73. Overview - 1
- 74. Portfolio Ads and Merchandising - 2
- 75. Bundled Solutions - 3
- 76. Points of Inspiration - 4

Curriculum Duration: 45 minutes

7. USA Library – L1

77. WIC CASHIER BASICS

The Special Supplemental Nutrition Program for Women, Infants and Children (WIC) provides nutritious foods (primarily through retail grocery stores), nutrition counseling and referrals to health care and social services. WIC serves low-income pregnant, postpartum and breastfeeding women, infants and children up to age five who are at nutritional risk. Nearly 8.7 million people get WIC benefits each month.

Please note that this course is a generalized version of WIC cashier training. Refer to your store guidelines on correct terminology and appropriate state regulated policies.

Topics:

- The WIC Program
- WIC Transactions

Course Duration: 1 hour

78. NEW YORK STATE TOBACCO LAW COMPLIANCE

This course has been reviewed by the New York State (NYS) Department of Health. It has been accepted as a NYS Certified Tobacco Sales Training Program. The IGA Coca-Cola Institute's provider number is 083-1007.

After completing this course, you will understand the health effects of tobacco and the laws of New York State, as well as when and how to refuse sales.

Topics:

- Health Effects of Tobacco
- New York State Law
- The Consumer

Course Duration: 2 hours 47 mins.

7. USA Library – L2

79. NEW YORK FOOD SAFETY AND SANITATION - FP00040

This course is approved and certified by New York State (NYS). It meets an eight hour education requirement in accordance with NYS Agriculture and Markets Law Part 271 §251-Z-12.

After completing this course, you will understand the preventative measures you must take as a food handler.

Topics:

- Introduction to Food Safety and Sanitation
- Food Safety Hazards
- Keys to Preventing Foodborne Illness
- The Flow of Food
- Sanitation
- Programs and Regulations

Course Duration: 8 hours

80. WIC ADMINISTRATIVE PROCEDURES

This is the second in a two-course WIC curriculum. This course focuses on the WIC compliance needs of owners and bookkeepers, and educates retailers on how to run a successful and compliant WIC program.

In order to better serve your WIC consumers, you must follow proper procedures to ensure continued benefits. This includes knowing how to properly process WIC checks, ordering the minimum WIC stock requirements and complying with your WIC contract.

Topics:

- Cashing WIC Checks
- Business Operations
- Contract Compliance

Course Duration: 1 hour

8. Management Library

81. FRESH IMPERATIVE – ASIA, THE

Fresh food offerings are the most critical success factor in the rapidly changing Asian food retail market, but what do consumers in Asia view as "excellence" in fresh food? What drivers determine their product and retailer choices?

The Coca-Cola Retailing Research Council (CCRRC) Asia commissioned the "Fresh Imperative" survey in order to understand what consumers view as excellence in fresh food retailing and what drivers determine not only their choice of product, but also their choice of retailer. From there, the study seeks to identify leading practices in the key areas of retail operations, as well as how these practices can be developed to improve retailers' fresh food offerings.

Topics:

- Fresh Food Retailing
- Fresh Food Strategies

Course Duration: 2 hours

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82. FUTURE OF FOOD AND HEALTH, THE

In the future, consumers will strongly connect the food they eat with health and wellness. Food stores are perfectly positioned to take up the role of a new "health destination" in consumers' lives. If you do not take advantage of this opportunity, you risk losing parts of your business base.

A Coca-Cola Retailing Research Council study, "Connecting the Dots Between Food and Health," will give you a strategic planning tool—a map of the future of health and wellness in food retailing—as well as instructions on how to use it. Additionally, this study details a range of health and wellness actions being used by food retailers today.

Topics:

- IFTF Map of the Future
- Industry Group Survey
- Action Spectrum

Course Duration: 2.25 hours

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83. MANAGEMENT BEST PRACTICES

“Getting to Great,” a Coca-Cola Retailing Research Council study, offers an entirely fresh look at great store performance, one that goes well beyond the traditional bottom line.

In this course you will study “Getting to Great” and see how three factors—store sales versus sales potential, customer loyalty and employee loyalty—combine to set great-performing stores apart from those that only produce a solid profit. You will also learn about the four management practices that are always applied in great-performing stores but may be uncommon or non-existent in lesser-performing stores. Whether you operate one store or 100, the lessons learned in this course will help improve store performance.

Topics:

- Defining Great Performance
- Manager Mindset
- Four Key Management Practices

Course Duration: 1.5 hours

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84. MANAGING PEOPLE

To remain successful in an increasingly competitive and fast-paced market, food retailers need a dedicated workforce. Passion, creativity and superior know-how in all customer-facing activities can separate the winners from the losers in the food retail marketplace.

In this course you will examine the Coca-Cola Retailing Research Council study "A Leadership People Strategy for Food Retailers" and identify relevant employment issues and trends in food retailing. The study emphasizes a need for food retailers to become employers of choice. It provides you with a strategic framework for human resources and easy-to-use checklists for the implementation of your own people strategy.

Topics:

- Employers of Choice
- A Successful People Strategy
- Recruiting, Training, Retaining
- Retention and Turnover

Course Duration: 2.5 hours

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85. RETENTION AND TURNOVER

A Coca-Cola Retailing Research Council study, “New Ideas for Retaining Store-Level Employees,” gives supermarket retailers two focal points for attacking the employee turnover problem. One is the ability to determine the real cost of store-level turnover. The other is to identify actions that will increase employee retention and reduce turnover.

In this course you will examine the data from “New Ideas for Retaining Store-Level Employees” and use it to develop an action plan that will help you overcome the costs of employee turnover.

Topics:

- Identifying Turnover Data
- Building an Action Plan

Course Duration: 1.25 hours

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86. SERVANT LEADERSHIP PRESENTATION

Servant leaders achieve results for their organizations by giving priority attention to the needs of their colleagues and those they serve. In this video presentation, Tom Griffin—the Vice President of Organizational Learning and Chief Teaching Officer at U.S. Cellular—explains more about servant leadership and how to institute it in your own business model.

Topics:

- The Ultimate Key Lesson
- The Leadership Challenge
- Leaving a Legacy

Course Duration: 40 mins.

87. SHOPPING OCCASIONS

In the Coca-Cola Retailing Research Council study, “The World According to Shoppers,” the consumer agenda is closely examined to develop a deeper comprehension of contemporary shoppers' needs. This encourages a shift in industry perspective, away from the traditional “world according to supermarkets” and toward the modern “world according to shoppers.”

In this course, you will examine the study, learn what drives shopper choice and identify new opportunities for growth. When you understand consumers and why they shop, you can avoid wasting time, money and other resources on efforts that have little meaning to your shoppers.

Topics:

- Lifestyle Needs
- Shopping Focus
- Mapping Supermarket Performance
- Competitive Advantage

Course Duration: 2.25 hours

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