

The IGA Coca-Cola Institute offers a continually expanding selection of online certification courses specialized in the supermarket industry and retail business. Our courses are developed in conjunction with more than 40 industry experts, affiliate faculty and staff to meet the needs of independents.

A blended learning approach combines on-the-job training, mentoring and classroom training with the online training program. In-house training can focus on the unique aspects to your organization and the online training will cover the core aspects of supermarket and retail industry. Furthermore, the system provides the certification testing, tracks scores, student enrollments and completions and all the information is available to the store training manager in a single report.

Benefits to the organization:

- Improved store operations, competitiveness and enhanced brand image
- Increased retention
- Less time away from the job
- Reduced cost per student
- Reduced travel expenses
- Training is available anytime, anywhere, no waiting period
- Real-time online training reports include store, individual, course, and dates
- Online certification by a third party
- Continually expanding course offerings
- Standardized/accurate content

Benefits to the student:

- Self-paced learning
- Interactive user friendly format (videos, animations, narrations, challenges, practice exercises)
- Student can print his own certificate after completion - tangible proof of his accomplishments
- Student can repeat courses
- Experienced students can go directly to the post-test
- Student can track his own progress in the Gradebook
- Career path development