

IGA Store Survey Sweepstakes – Official Rules

SPONSERS: The IGA Coca-Cola Institute and Loyola University are co-sponsoring a promotional incentive charity sweepstakes for IGA stores that participate in IGA survey. The prize money will go towards a local charity (i.e. school, non-profit organization) in the winning stores community.

ELIGIBILITY: The sweepstakes is open to U.S. IGA Stores only.

HOW TO ENTER: Stores are entered into the sweepstakes based on IGA Employee Opinion Survey participation of Store Manager/Owner, Assistant Managers, Department Managers, and Full-Time store employees.

PRIZE DESCRIPTION: The total prize amount of \$1,000 will be divided equally between two pools: **POOL A** consists of IGA stores that have at least a minimum of seven individual completed surveys; **POOL B** consists of IGA stores that have achieved at least a 50% store response rate (response rate will be calculated based on number of individual surveys received over total number of current Store Manager/Owner, Assistant Managers, Department Managers, and Full-Time employees at the time of the survey). A store that reaches entry into **POOL B** is still eligible for **POOL A**'s drawing.

WINNER SELECTION: The winner(s) will be selected by a random drawing from both prize POOLS by the President and CEO of the IGA Coca-Cola Institute. The drawing will be held no later than 15 days after the survey is closed. Winning store(s) will be notified by mail no later than 7 working days after drawings are held. Winning store(s) will have 15 calendar days after notification to select a charity and submit to IGA Coca-Cola Institute – charity name, charity contact name, correct charity address and phone number so donation check can be awarded. Check(s) will be paid directly to charity by IGA Institute on behalf of winning store(s) name. Survey participants from the winning stores should be involved in selecting the local charity to whom to contribute their prize of \$500. The IGA store manager or appointed designate will be task with heading the selection process.

GENERAL: Sponsors are not responsible for incorrect, inaccurate or omitted survey information; late, lost, incomplete, misdirected, stolen, mechanically reproduced, or printing errors; illegible or postage-due entries; technical hardware or software failures of any kind, lost or failed Internet connections that result in delayed or failed survey Internet transmissions which limits a store employee from participating.

WINNER(S) ANNOUNCED: The store winner(s) will be announced to the U.S. IGA community no more than 30 calendar days after the survey is official closed with a release in the *IGA News*.